

**KHNL-TV/KHBC-TV/KOGG-TV/KHNL-DTV
HONOLULU, HAWAII
A DESCRIPTION OF PROGRAMS PROVIDING THE MOST SIGNIFICANT
TREATMENT OF COMMUNITY ISSUES
JULY 1 – SEPTEMBER 30, 2008**

<u>PROGRAM</u>	<u>DAY</u>	<u>TIME</u>
Local News		
KHNL News 8 Sunrise	Monday – Friday	5:00 a.m.
KHNL News 8 Today	Monday – Friday	6 a.m.
KHNL News 8 Now!	Monday – Friday	11 a.m.
KHNL News 8 @ 5	Sunday – Friday	5 p.m.
KHNL News 8 @ 6	Monday – Saturday	6 p.m.
KHNL News 8 @ 10	Monday – Sunday	10 p.m.(Rpt. at 1 a.m.)

Local news shows reporting community events and covering community issues. All shows are locally produced mixing news, weather, and sports issue-responsive segments.

Meet the Press	Sunday	7 – 8 a.m.
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Roundtable of government officials and top journalists discussing the leading political issues of the day.

Today Show	Sunday	6 – 7 a.m.
	Monday – Friday	7 – 10 a.m.
	Saturday	5 – 7 a.m.

Daily informational news you can use show.

NBC Nightly News	Monday – Sunday	5:30 – 6 p.m.
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National Nightly News Show providing a round-up of the day's major news events, as well as in-depth reports on issues of public concern.

Dateline NBC	Friday	7 - 8/8 – 9 p.m.
	Sunday	6 – 7 p.m.

Network program featuring investigative reporting on controversial issues facing the public. The program consists of multiple segments usually 8 – 12 minutes in duration.

PUBLIC SAFETY Weather, crime, protection, prevention, including positive public safety issues.

Local Newscasts

EMERGENCY ALERTS

Sep 30 2008 05:00PM A big upgrade today to the state's old analog emergency communications system. Lieutenant Governor Duke Aiona announced the launch of 'anuenue. It uses 15 digital communications towers, to support emergency personnel, including County police departments, civil defense, and emergency medical services units.

SCAM ALERTS

Jul 10 2008 05:00PM With our economy at a crossroads, more and more people are looking for ways to make some quick cash. Khnl news 8 has learned of a recent counterfeit cashier's check scam. The check has American savings bank's name and routing number printed on it.

Jul 10 2008 06:00PM Our tight economy is making some people desperate. Khnl news 8 has learned of a recent scam involving American savings bank on oahu. In this safety alert, duane shimogawa is live to tell us what to look out for, to avoid becoming a victim yourself.

Jul 22 2008 05:00PM A safety alert now and another reminder to closely guard your personal information. At least two Big Island taxpayers were asked to provide confidential information to an e-mail address that claims to be associated with the state Department of Taxation. The e-mail directs victims to a web site where they're told to enter their social security number, a debit card, along with its pin number and security code.

Jul 25 2008 10:00PM We have a safety alert tonight about a fake email being circulated in Hawaii. It appears as if the email is from Hawaiian airlines and is labeled your ticket. The airlines warns that the email appears as a notice of a new ticketing service.

Sep 29 2008 06:00PM SOUNDBITE: Investor Victor Geminiani: "My parents were depression children, so I grew up very much aware the potential ramifications of a financial crisis. I never thought in my 64 years of life that I'd ever see as bad as I see it right today." Wall Street suffers a historic fall, furthering widespread concern about our economy. And during troubled financial times, the state department of commerce and consumer affairs warns of scam artists who promise big returns for little or no risk. It's something securities commissioner tung chan is taking very seriously. She says if it's too good to be true, it probably is.

HURRICANE PREPAREDNESS

Sep 16 2008 05:00PM Images of thousands of people evacuating the gulf coast had some residents in Hawaii wondering where would they go if a major hurricane struck the islands. There are well over a 100 places where Hawaii residents and tourists can take refuge during a hurricane, but depending on the severity of the disaster, some of them might not be open.

Sep 16 2008 10:00PM The evacuation in the Gulf Coast because of Ike has many Hawaii residents wondering where would they go if a major hurricane struck the islands. There are well over a 100 places where residents and tourists can take refuge during a hurricane. KHNL news 8's Roger Mari takes us to one of them in Kaimuki.

HAZARDOUS CONDITIONS

Jul 8 2008 05:00PM On Kauai, people are being warned to stay away from an area contaminated by a sewage spill. Waste water spilled near Princeville because of a power outage. At least fifteen hundred gallons may have contaminated a valley off of Kaweonui Road.

Jul 8 2008 06:00PM People are being warned to stay away from areas near sealodge beach in Kauai. Waste water spilled from a lift station in Princeville due to a power outage. At least one thousand gallons spilled into the waters near Sealodge beach.

HIGHWAY SAFETY

Jul 31 2008 05:00PM Just because our bridges are safe does not necessarily mean our roads are as well. A new report ranks Hawaii near the bottom when it comes to our state highways. The 17th annual report on performance of state Highway systems ranks Hawaii the fourth worst in the country.

UH CAMPUS SAFETY

Aug 25 2008 05:00PM Some high tech security vehicles are being used to stop crime, without polluting the air. It's a new way of keeping the University of Hawaii at Manoa campus safe. These personal mobility vehicles can reach 18 miles per hour and run entirely on electricity.

BIO-TERRORISM

Aug 27 2008 05:00PM An Alea drug company says it's on track to create the first pill form treatment for a deadly disease widely known as a national security threat. It's taken panthera bio- pharma four years to come up with the pill form treatment of anthrax.

DRUNK DRIVING

Aug 30 2008 06:00PM On this labor day weekend, police are stepping up efforts to make sure drivers are safe and sober on our roads. Sobriety check points will be set up around Oahu during the weekend, like this one at Ala Moana Beach Park. The Honolulu Police Department and Mother's Against Drunk Driving want drivers to take extra precautions to avoid not only an arresting weekend but fines as well.

SHARKS!

Sep 3 2008 10:00PM Hawaii County Civil Defense officials have a warning for swimmers. They say there have been sightings of tiger sharks near a number of beach parks. Today, a number of sharks eight to fifteen feet in length were spotted near Kona Village, Kukio Bay, Kiholo Bay and Maunae Beach.

Sep 7 2008 05:30PM On the Big Island state park officials closed hapuna and wailea beaches today because of shark sightings. Three sharks were spotted between puako and mauna kea beach around 9 30 this morning. The 12 foot tiger shark was about 600 yards off the puako boat ramp, an eight foot shark was about 300 yards off maunae beach, and another eight foot shark was seen approximately 200 yards off of the mauna kea beach hotel.

Sep 9 2008 05:00PM On the Big Island, three beaches are still closed because of shark sightings. Waialea Bay State Park and Hapuna Beach were closed last week. And Spencer Beach closed yesterday after people saw large sharks swimming in the water.

Sep 9 2008 10:00PM It happened in waters fronting Crouching Lion Inn, just after five o'clock. Officials say the victim the man in his 40s was surfing when something chomped down on his right leg. His surfing partner helped bring him to shore and tried to stop the bleeding until rescue crews arrived.

Sep 10 2008 05:00PM SOUNDBITE: Unnamed man, "With two attacks in the last two years, it's not some place I'd go surfing alone anyway." Some surfers on the windward side are staying out of the water after a vicious shark attack. Signs are posted along the beaches warning surfers and swimmers to stay out of the water at Kahana Bay in Kaaawa. Officials say the victim is in his 40s, and was surfing when something chomped down on his leg. And shark sightings on the Big Island continue to keep three popular beaches closed. Waialea Bay, Hapuna and Spencer County Beach Parks remain closed. Spencer Beach closed two days ago.

Sep 11 2008 05:00PM A confirmed sighting of a shark this morning keeps beaches along the kohala coast closed on the Big Island. Waialea Bay State Park, Hapuna and Spencer Beach have been closed. A 10 to 12 foot shark was spotted in waters off of hapuna beach.

Sep 11 2008 10:00PM The shark sighting signs were taken down today at Kahana Valley Beach Park. Signs but they went up at Chun's Reef on Oahu's North Shore. Ocean Safety officials say a lifeguard spotted a 10 to 12 foot shark, possibly a tiger shark, at around one this afternoon.

Sep 12 2008 05:00PM On the Big Island Spencer Beach Park on the Kohala Coast remains closed. Hawaii County fire crews spotted 10 to 15 sharks in the area this morning.

But, waialea bay state park and hapuna beach are now open, after days of being closed due to shark sightings.

Sep 16 2008 10:00PM And now over to the island of Maui where shark sightings off of a valley isle beach forced officials to shut it down for several hours today. Hookipa Beach on Maui's North Shore was closed after two sharks were spotted within the bay at about 11:30 this morning. It was re opened shortly before 3 this afternoon.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

July 14, 2008 **Minor Violations**

225 restaurants and bars were surveyed or tested, if you will, and 106 served alcohol to someone under the age of 21. That's 47% who failed the test. Are you kidding me? This liquor commission sting operation proved that we have a serious issue here with either blatant disregard or apparent nonchalance to the laws of the land.

Last year, the state liquor commission handed out 329 citations to bars and restaurants for serving drinks to underage youths, about the same total it handed out in 2006. Maybe establishments aren't taking those citations seriously enough, as this latest sting/test effort over several months last year found a staggering 106 violators out of 225 places that serve alcohol.

To suggest that businesses take the law more seriously is a gross understatement. Fines of \$1,000 or so apparently aren't punitive enough, or else waiters and servers simply aren't diligent in their efforts or being held more accountable by their bosses. Either way, more needs to be done. This isn't about education any more. Everyone knows the law- including the offenders. Using staged events to prove the point only reinforces that penalties need to be more severe. We don't need any more news stories about deadly crashes or brawls and underage drinking coming together, do we? Think about it.

July 23, 2008 **Ban The Hand(held)**

Five states have already banned the use of handheld cell phones while driving, and four states have banned text messaging while driving. Over 25 foreign countries have restrictions on handheld cell usage while driving. This seems like a practical, sensible, and necessary law, as many drivers have a hard time chewing gum and driving at the same time. Even the most conscientious drivers cannot manipulate a cell phone with one hand or cradle it in their cramped neck without this sporting event affecting their physical capabilities. Heck, if you're like me, you have a tough time reading, gabbing, and eating while driving... just kidding. Driving and yakking represent a big-time distraction from focusing on what's going on in front, behind, and next to you on the roadways.

So the time has come for this state to ban the buttons. Make any cell phone usage while driving hands-free, and make the penalties stiff after, perhaps, one warning. We have people who can't make a left turn without veering into the right lane, or who simply don't use turn signals without the added distraction of being on the phone and conversing about whether it'll be white or red wine with dinner tonight.

The next problem will be for drivers who simply can't turn that phone off- think of the temptation to pick up the phone when it rings and you're still making that incredibly long 15-minute commute. Sorry, but that phone message will be there when you park, or pull over to the curb. Let's ban the hand-held portable babble devices, for driving is a focus-required responsibility, not a leisure time, casual endeavor. Think about it...

ECONOMY Evaluation, success in the community, business/economic how to's.

Local Newscasts

TOURISM INDUSTRY

Jul 29 2008 06:00PM SOUNDBITE: Unnamed man, "We need to address how we can somehow offset these costs for the consumer were now getting first and second bag charges soon their will be charges for your blanket. The tourism industry is looking into new ways of marketing Hawaii to visitors to create new solutions for problems it's never faced before. However, visitors from the U.S. mainland and Japan saw a significant drop. Today leaders from Hawaii's tourism industry met to try to figure out how to give our slumping tourism industry a shot in the arm before it's too late.

Sep 9 2008 06:00PM As the cost of everything goes up, so does a Hawaiian vacation. And for some, the price of paradise may soon be out of reach. KHNL news 8's Paul Drewes is live above Waikiki with the effort to make sure visitors get their money's worth.

Sep 16 2008 10:00PM Waikiki has typically been the economic heart of our tourism industry, but because of the slowdown, it's been pumping fewer dollars into our local economy, jeopardizing more local jobs. That means places like the international marketplace are seeing fewer sales and less customers than in the past. And even for people who have made their way to Hawaii, they've had to change their spending habits, like newlyweds Sara and Justin Pichardo.

VOG IMPACT

Jul 10 2008 05:00PM It affects our breathing and way of life, and now Hawaii lawmakers are finding out the vog's impact on agriculture. Island farmers and house committee members joined forces for a fact finding meeting today, learning how badly the vog has contaminated crops. From flowers and papaya to even livestock, one farmer says the vog has ruined almost 90 percent of his land, especially his proteas.

GAS PRICES

Jul 12 2008 06:00PM SOUNDBITE: Unnamed woman, "A lot is slipping through the cracks and the consumers are having to pay for it. filling up at the pump is already painful enough, but do drivers have to deal with hidden costs as well? They're working hard, hard earned money filling up their cars, taking their children out and doing family activities and they shouldn't have to be penalized. With other gas stations to fuel up at, Domingo says it's time to vote with her dollar and find another place to fill her tank. We all know how expensive it can be to fill up. But glitches at gas pumps could drive up the cost by pennies at a time. KHNL news 8's Roger Mari caught up with one driver who is fuming after being charged for gas that never made it into her tank.

RETAIL/COST OF LIVING

Jul 10 2008 05:00PM Other stores in haleiwa also report some slow down in business. Again, they blame rising gas prices. the north shore of oahu has always been a popular weekend destination for people who live on the island. But rising gas prices have made road trips to haleiwa a bit expensive. Khnl news 8's Leland Kim explains how it's impacting businesses there.

Jul 10 2008 06:00PM The north shore has always been a popular weekend getaway for people who live in town. With a tank of gas now costing \$60, \$70, and \$80, fewer folks are taking road trips, affecting businesses. In the north shore marketplace is a bit quieter this summer.

Jul 21 2008 05:00PM At Ala Moana Shopping Center, they are planning a number of special projects and events as the year goes on to attract additional customers to the mall. Like their big back to school concert in August. During these uncertain economic times, its not enough that retailers provide customers with just products and services. So some malls are attracting shoppers with other creative attractions.

FINANCIAL HARD TIMES/CLOSINGS/BANKRUPTCIES

Jul 5 2008 06:00PM "The Peanut Shop and Moiliili Mochi and Candy Store" will close on July 23. The sweet life of an island candy maker has turned sour because of Hawaii's challenging economy. Unable to negotiate a lease with their landlord, Eva Ikeda and her husband Jared will close up shop after 17 years.

Aug 29 2008 05:00PM More troubles are hitting the healthcare industry today as Hawaii Medical Center announces it is filing for chapter 11 bankruptcy protection. This after the hospital's primary lender says it will not extend loan guarantees to the company because of the current credit market. The plan now is to reorganize the 2 hospitals on Oahu, one in Ewa Beach and one in Liliha, for about 4 to 6 months.

Sep 25 2008 05:00PM The focus today is on Hawaii restaurants and stores, a day after Compadres Mexican restaurant announced its closing its doors tomorrow. Is this an isolated incident or is this a sign of more closures on the horizon?

Sep 26 2008 06:00PM A long time Hawaii restaurant closed its doors for good today. Compadres bar and grill at Ward Center was officially closed at 3 this afternoon. The restaurant has served award winning Mexican food since 1984 and catered to both visitors and locals alike.

MILITARY SPENDING

Jul 3 2008 10:00PM Twenty one years, ten nations and thousands and thousands of sailors, Marines, coast guard and airmen. It's time once again for the biennial, month long military maneuver known as the Rim of the Pacific exercise or Rimpac. The multi national team goes through naval maneuvers, antisubmarine warfare and a bunch of other training exercises. Rimpac's economic impact has some Honolulu businesses breathing a sigh of relief. Thousands of naval officers and participants in this year's event are expected to pump about 43 million dollars into the local economy. Throughout the exercises, members of the Navy are given more than a week off to explore the Island.

LAYOFFS

Jul 16 2008 05:00PM The state's largest daily newspaper is making headlines today. The Honolulu Advertiser announces it is cutting its workforce by 54 positions. The layoffs at the advertiser are spread across various departments, including news, printing, distribution, and advertising.

Jul 16 2008 10:00PM The unions represent 600 of the Advertiser's employees. A union rep says they plan to go back to the bargaining table tomorrow. More than four dozen employees at the state's largest daily newspaper are struggling to cope tonight with the unexpected announcement that they're losing their jobs. The Honolulu Advertiser is letting go 54 of its employees. Khnl news 8's Mari Ela David is live with the outcome of a meeting their unions held this evening.

Jul 23 2008 05:00PM Help is on the way for more than a hundred Big Island hospital workers who were laid off last week. At Governor Linda Lingle's request, the state is activating its rapid response team to aid former employees. From skills assesment and counseling, to a number of trainings, workers will get the help they need to find new jobs.

Jul 26 2008 06:00PM SOUNDBITE: Unnamed man, "274 workers laid off and I think everybody thinks ag is going down again." Tough economic times hit Hawaii farmers hard, leaving some wondering if island agriculture will be able to grow again. Buy local. Farmers say this keeps them competitive with mainland producers. Island farmers are at the mercy of the sun, rain and pests. But now their greatest challenge could be our worsening economy. The head of Hawaii's farmers says: don't give up on the state's agriculture industry just yet.

Jul 31 2008 10:00PM Big cuts for a big attraction on Oahu, as 44 employees of Sea Life Park are laid off. The cuts at Sea Life Park are just the latest sign of a struggling economy. Park officials say visitor numbers are dwindling, and that forced them to lay off about 20 percent of their workforce.

Sep 26 2008 05:00PM More bad news for employees at Hawaii Medical Center hospitals as yet another round of layoffs was announced today. About 150 employees are expected to lose their jobs, which is in addition to the 69 which were announced a little more than a month ago. The hospital says chapter 11 reorganization efforts as well as the slumping economy have forced the layoffs. And more job cuts at the Contemporary Museum in Makiki

Heights. A total of 25 workers were laid off, including 11 full timers. Public relations officer, Pua Lemelle was one of the many laid off.

IMPACTS FROM OUTSIDE THE STATE

Jul 18 2008 06:00PM Could a shipping container bill in California increase costs for us here in Hawaii? The shipping container bill must still go through California's Senate. If passed, Hawaii leaders will try and convince Governor Arnold Schwarzenegger to veto it. Gas prices, airfares, and now the cost of goods, could become more expensive. If this bill passes, Hawaii shippers must pay an extra \$60 per cargo container that leaves the ports of Long Beach, L.A. and Oakland.

ECONOMIC SOLUTIONS?

Sep 26 2008 06:00PM College students are somewhat sheltered from the economic storm, but some are worried about their chances of finding a job after graduation. Their life revolves around exams and term papers, but college students still have to think about paying for the basic necessities. They're looking at creative ways to save money.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

August 4, 2008 Cuts Hurt

It seems that every day now we hear of more job cuts locally- in tourism and retail sectors, in automotive and airline industries, in medical and media professions. Without a doubt, these are tough times we are seeing, with shortfalls anticipated at the City and State levels also causing consternation as to the implications for the rest of this year and into 2009.

While cost cutting, belt tightening, and re-invention are now the corporate rules rather than the exceptions nationwide, there is the hope that the aura of ohana in Hawaii that pervades our every day lives will continue to allow people to deal with the economic difficulties a little bit better and more calmly than it might be handled in other areas across the country. Neighbors helping neighbors, families coming together, calabash cousins, all working to ensure that people here have a much-needed safety net as they look to find solutions for their individual situations during these unsteady economic times.

At the same time, it is important to note the positive- the openings or expansions of local businesses, the solid fundraising goals being attained by the University of Hawaii Foundation's Centennial Campaign and others. We have seen dark, economic skies before, and we haven't always known when those ominous skies would brighten, but brighten they did; and this time around, hopefully, of course, sooner rather than later. Think about it...

September 24, 2008 **Tough Math**

It's pretty simple. As a company has less money coming in, it has less money to invest, or less money to spend on even its day to day operations. And so it is with the State of Hawaii, which is looking at perhaps 20% cuts in spending in many area, a stark reality based on general fund tax collections drying up over the past couple of years, with more bad news on the horizon.

It's hard to see massive cuts in health, safety, and education, to name a few, but these are just a few of the departments that will be impacted. And, of course, when state departments and state services are impacted, the general populace certainly sees and feels the results. It's like this in states elsewhere; it's like this in industries everywhere; it's like this in households throughout the state. The public and private sectors are all looking for answers and wondering when the light will appear at the end of this relatively dark economic tunnel. It's one thing to say its cyclical, it's another to know when the vortex will stop.

What's important to focus on during difficult economic times is how to make cuts without doing irreparable damage, unless the long-term plans are for radical change- again, in both the public and private sectors. Individuals must also choose wisely in personal decisions that are made affecting spending as we all look at the "must have" things vs. the "sure like to have" things in our lives. Tough times, tough decisions. Think about it...

EDUCATION Issues, successes in the classroom, educational awareness, and expert advice.

Local Newscasts

PUBLIC EDUCATION IN A BAD ECONOMY

Sep 24 2008 05:00PM State Department of Education Schools Superintendent Pat Hamamoto addresses teachers, students and staff across the state in a televised interview covering mandated budget cuts of up to 50 million dollars. With our country's weak economy, Hamamoto says these are hard times for schools. This afternoon she explained how she plans to make the cuts, what they're looking at, and how teachers and students will be included in that process. She also broke down what these cuts mean to the average student in Hawaii.

Sep 24 2008 06:00PM Saying it's not a crisis, at least not yet, the state superintendent of schools lays out her plan to deal with millions of dollars in budget cuts. This afternoon Pat Hamamoto took the airwaves in a live televised speech, to address what she is calling very difficult and painful times. Governor Lingle is requesting that the State Department of Education, or DOE, cut up to 20 percent from its budget. It's a number that could translate to nearly 70 million dollars.

Sep 24 2008 10:00PM And the effects of the economy are also being felt here in Hawaii as Governor Linda Lingle is requesting that the State Department of Education, or DOE, cut up to 20 percent from its budget. It's a number that could translate to nearly 70 million dollars. KHNL news 8's Zahid Arab spoke with a group of Honolulu teachers.

TEACHER ISSUES

Jul 1 2008 10:00PM The deadline's come and gone, but there is still no plan in place tonight to implement random drug testing of Hawaii's public school teachers. The State Board of Education and the Hawaii State Teachers Association, or HSTA, had until June 30th to draw up a drug testing policy. But they've been at odds with Governor Lingle's administration over where funding will come from.

Jul 18 2008 10:00PM The state today filed a complaint accusing the Hawaii state teachers association of failing to negotiate in good faith. The complaint to the Hawaii Labor Relations Board cites the union's failure to start a random drug and alcohol testing program. The drug testing goes hand in hand with teacher's pay raises, signed last year by both sides in a contract.

SPECIAL NEEDS STUDENTS

Sep 15 2008 06:00PM An organization that helps kids with special needs faces a major financial setback. Special Olympics Hawaii's funding from the state department of education is cut, leaving many special education programs in jeopardy.

SUCCESS STORIES/INNOVATION

Jul 2 2008 05:00PM Students throughout Oahu gathered at the Capitol rotunda today to show off their mechanical creations. Student teams demonstrated robots ranging from eight inches in size to giant monster robots that can carry objects and maneuver them through an obstacle course. For many of the teams, the goal is to make it to the world championships in Atlanta.

Jul 8 2008 06:00PM They're getting a head start in learning about science and math through a unique project that takes place under water. It's called the "Sea Perch Project. About 70 ninth graders entering Farrington, Nanakuli and Waianae High school build under water remotely operated vehicles.

Sep 9 2008 05:00PM These days, it's tough getting a higher education with higher gas prices in Honolulu. Students at Chaminade University are getting a break from rising fuel costs and congested traffic. About 600 students at Chaminade University are earning their degrees online, through a partnership between the University and E college.

Sep 30 2008 05:00PM Studies show children learn more with music. With that in mind, a Waialua Elementary school teacher created a program that teaches students everything from phonics, to science, through music.

PHYSICAL EDUCATION

Sep 18 2008 05:00PM Students at Moanalua Elementary will have an easier time staying fit and healthy. Tripler Hospital donated a bunch of fitness and sports equipment to the school. It's part of the Army's "school partnership program" and it's designed to encourage kids to be more active.

MUSIC EDUCATION

Sep 12 2008 05:00PM A group of Hawaii instructors is learning a unique way to teach kids music. These exercises are all part of a seminar that shows how to teach pre kindergarten kids as young as infants, child development skills. A company called "Music Together" spearheaded the class.

EDUCATING THE POOR

Sep 12 2008 05:00PM Over 400 students on Oahu will be given brand new school supplies. But the donations are addressing a bigger problem as our island keiki deal with homelessness. Aloha United Way's society of young leaders organized hundreds of composition books, pencils and backpacks at Kalihi Elementary today.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
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(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

August 11, 2008 **Justifiably Valuable (JV)**

How can there even be serious discussion about dropping junior varsity sports from public high schools? I know, the DOE is experiencing financial difficulties, and everyone at every state level has been asked to cut back. But come on, do we really want 13- and 14-year olds to be told there dream is dead? Do we really want maturing, impressionable, not-fully-focused youths wandering around at 3:30 daily instead of actively participating in controlled and worthwhile school-sponsored activities?

Bad enough that we can't seem to provide enough books or pencils or air in some places, but now let's affect the very fabric and soul of a school campus; and for a lousy million bucks? I know, that's a big number, but it's really not that big relative to the whole unwieldy \$2.3-billion system. The savings would be four-hundredths of one percent. You mean there's not another, better way to scrounge a million bucks from a huge system that we have to look at eliminating sports or coaches? Not a good sign to be sending to the very people we hope will someday become the model citizens of our very islands, is it?

Come on adults. Let's never have this discussion again. "JV" stands for junior varsity, but it also means justifiably valuable, judicious vocation, juicy venture, just value, but certainly not junk variable. Think about it...

ENVIRONMENTAL RESPONSIBILITY

Stewardship, sustainability and long-term awareness...issues and the importance of the environment in the island community.

Local Newscasts

EARTH AND SEA PROJECT

Jul 2 2008 10:00PM Because of a shortage of male albatross on Oahu, some nests were found to have two female albatross, taking turns, raising chicks. Next Wednesday's featured earth and sea report profiles a coastal geologist and his work to protect Hawaii's beaches from damaging erosion. Kaena Point on Oahu is home to a colony of Laysan albatross. They fly to Alaska and back to Hawaii, to feed their chicks just once. In this week's featured earth and sea project report, KHNL news 8's Roger Mari has more on the unique ways these graceful birds raise their young.

Jul 8 2008 10:00PM SOUNDBITE: New Jersey resident Genevieve Cedervall. "When you think about it we're trapped on this earth, they haven't figured out how to get anywhere else. We have to start thinking about it and take care of this earth." Lately, we all hear the phrase "going green" again and again, but how many people are getting the message and changing the way they live?

Jul 9 2008 10:00PM He says you can save the land or the beach, but not both. And in 50 years, all this could be a distant memory. And we hope you join us next Wednesday as we travel to the garden island of Kauai. We explore the tradition of harvesting sea salt from the same shallow ponds once used by Hawaiian royalty. Scientists say, Oahu's beaches are eroding, and may soon be lost forever. KHNL's Tracy Gladden talks to the experts, in tonight's featured Earth and sea project report.

Jul 23 2008 05:00PM In today's "Earth and Sea" project, two master surfboard shapers are looking at a new way to use environmentally friendly materials. Jeff Bushman and Kyle Bernhardt have launched "country feeling surfboards" which are made from soy and sugar based foams, plant based and solar activated resins, and hemp cloth. The boards are crafted the same way as traditional surfboards.

Sep 10 2008 10:00PM It takes 25 years to produce just one glass of drinking water. The Koolau mountain's watershed that forms Oahu's Windward coast, produces the majority of the drinking water on the island. In this Earth and Sea project report, KHNL news 8's Tracy Gladden follows a partnership involved with preserving the delicate plant balance in Hawaii's native forests.

GLOBAL WARMING

Sep 17 2008 05:00PM GUEST LIVE REMOTE: The fight against global warming is now becoming a battle churches around the country are taking up. And that effort has reached Hawaii. KHNL news 8's Paul Drewes has the latest on this environmental movement.

Sep 17 2008 06:00PM Environmentalists are calling on church leaders to help save the world! By mobilizing congregations in the fight against global warming. KHNL news 8's Paul Drewes is live on Sand Island with more on this movement that is spreading across the country.

CONSERVATION

Jul 29 2008 05:00PM The 16th annual Hawaii conservation conference got underway this morning in Waikiki. The Hawaii Conservation Alliance headed the conference, which helps promote our native eco systems through research, training and education. And this morning, several young students were recognized for essays they wrote about the environment, including 7th grader Hillary Oki who wrote about her journey to Hanalei beach on Kauai.

PLASTIC POLLUTION

Aug 28 2008 06:00PM Plastic bag bans are the rave in many mainland cities these days, and the movement has spread to the islands. Maui has a ban that takes effect in 2011. Now the Big Island is on its way toward a ban on plastic bags as well, but what about Oahu?

The plastic bag ban issue is also affecting people and their best friends. Some are asking where they'll put their dogs droppings. It was a fairly busy day at the new dog park in Hawaii Kai.

Sep 4 2008 06:00PM Eco mariners who are trying to bring awareness about the problem of plastic in the Pacific ocean, talked about their journey today. They shared their findings and talked about plastic trash plaguing the ocean at the Waikiki Aquarium. Joel Paschal and Marcus eriksen literally boarded a piece of Junk and headed out to sea from the coast of California to the shores Waikiki.

GENERAL ISSUES/ENVIRONMENTALISM

Jul 7 2008 06:00PM Scientists have seen a decline in our reefs just over the past ten years they've been studying them. And it's gotten so bad, a pair of corals are now on the list of threatened species. They help give Hawaii their world class surf breaks, and provide ecosystems for waterlife. But coral reefs across the country are in bad shape, according to a new study out today.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

September 10, 2008 Bag The Bags

Bag the bags. Well, apparently it's happening on Maui and the Big Island, as both county councils recently passed bills banning all plastic checkout bags for all businesses. The only bad news on Maui is that this ban doesn't go into effect until early 2011, which seems a long time for businesses to prepare, but at least one can visualize the days when leaves, hats, and bad toupees are the only thing blowing across the islands. The Big Island said stuff the plastic stuff by the end of 2009, which is even better.

But here's the real key, consumers. You need to start bringing your own bags into the stores for your purchases. Paper isn't much better than plastic, and it's really not very good for wet stuff, but you can often re-use those bags, or better yet- bring your own cloth bags to the grocery store and elsewhere. Leave 'em in your trunk after you unpack- that way you won't forget the bags.

Actually, it might be a marketing coup for some savvy companies to offer free bags to consumers so that every time customers pack up their purchased items in any store, other customers and store workers would see that company's ads or logo on the side of these reusable bags. Not bad- help the environment, clean up the state, and create a marketing niche at the same time. I'll take just a small finder's fee, no big deal. Think about it...

TRAFFIC Coping with, the future of, and alternatives.

Local Newscasts

MASS TRANSIT

Jul 2 2008 05:00PM They are helping those who signed, get their names off the list. "Go Rail Go" says they're just getting off the ground, and hope to clear up, what they call "misinformation" spread by their opponents. The debate over mass transit has given birth to a new group. First, there was Stop Rail Now. And there's another group now "Go Rail Go, is a group in support of Mayor Mufi Hannemann's light rail project. Stop Rail Now has issued a letter to Mayor Mufi Hannemann, outlining their threat to sue. The group hand delivered the letter to the city clerk's office at Honolulu Hale this afternoon.

Jul 2 2008 06:00PM SOUNDBITE: Unnamed woman, "Go Rail Go is our grassroots effort of the silent majority who's had enough and said we want to have a say in the future for rail support. A pro rail group pops up, to do battle with "Stop Rail Now. The group "Stop Rail Now" was formed several months ago, to oppose the project. Now, there's a new group "Go Rail Go, that will work in support of rail. I have 14 of them and we have 20 cars in my one family and that's going to be multiplied when they grow up. Petitioning for the future of Oahu transportation. It's the biggest public works project in Honolulu's history. And a new group is pushing to make sure it moves forward. On the other side, anti rail protesters have stepped up their fight. "Stop Rail Now" threatens to sue if the taxpayer funded radio ads promoting rail, continue to run. Now late this afternoon a PR firm hired by the city released a statement saying: "the radio advertisements produced and broadcast by the Honolulu high capacity transit corridor project and paid for with tax dollars, are factual, accurate and were researched and reviewed extensively to ensure that accuracy. The statement goes on to say the ads are intended to educate and inform the public as mandated by the federal transit administration, and under the national environmental policy act. Bottom line: the fight over rail on Oahu has been kicked up a notch tonight.

Jul 10 2008 10:00PM Honolulu's rail transit project is one step closer to receiving millions of dollars in federal funding. The state senate appropriations committee voted unanimously today to approve 20 million dollars for the project. The full house and senate must now give the final approval.

Jul 14 2008 06:00PM Honolulu Mayor Mufi Hannemann is trying to give people an idea of the importance of rail, and future island transportation, by taking a look back. Today, he assembled a panel of former department of transportation workers and other city and state employees. He wanted to illustrate just how long Oahu has been looking at putting in rail.

Jul 15 2008 05:00PM The fight over Oahu's mass transit project heats up as both sides continue to target each other. The campaign manager of stop rail now, Eric Ryan says members of "Go Rail Go" have a financial interest in the project. SOUNDBITE: Eric Ryan, Stop Rail Now, "These aren't just regular people they are the single most connected insiders in all of Honolulu.

Jul 15 2008 06:00PM Honolulu city officials say an anti rail initiative can't appear on the November ballot. The group "Stop Rail Now" hopes to collect enough signatures on a petition to put the issue before voters.

Jul 16 2008 10:00PM City officials and an anti rail group are at odds over whether a transit plan can be placed on the general election ballot this fall. Now, the Lieutenant Governor is weighing in on the heated issue. Duke Aiona is calling on the Honolulu City Council to pass a referendum that would place the rail transit plan on the November ballot.

Jul 22 2008 05:00PM Stop Rail Now, the vocal anti rail group, says it's ready for the November election. Members say they've collected enough signatures to put the rail issue on the ballot. The group says they've collected more than \$58,000, all from local contributions.

Jul 23 2008 10:00PM A measure to have voters decide whether a rail system is built on Oahu is one step closer to being put on the November ballot. A proposed charter amendment introduced by City Council member Charles Djou unanimously passed the first of

three readings in the Honolulu City Council today. It would place a question on the ballot this fall, asking if voters approve of the city's rail system.

Jul 31 2008 06:00PM This election season, the rail transit project on Oahu has become a major hot button issue, next to the economy. The three leading candidates for Honolulu Mayor, have different solutions on how to deal with our traffic woes. They stopped by our studios this morning, to share their views on that topic, and more.

Sep 3 2008 05:00PM It looks like Stop Rail Now's petition won't make it on the November ballot. This morning, a circuit court judge ruled once again the group needs 44,000 valid signatures. But Stop Rail Now has only about 35,000.

Sep 19 2008 05:00PM Downtown Honolulu got a sense of what a train would sound like if the city gets the go ahead to build rail. This sound truck drove down Halekauwila Street today, which is where the proposed rail line runs. To demonstrate how loud the system will be, stop rail now had sound engineers record and measure the sound of the Vancouver skytrain.

Sep 22 2008 05:00PM The group "Stop Rail Now" and the Honolulu city clerk appeared before the Hawaii Supreme Court today to address the ongoing rail debate. The dispute is over conflicting language in the city charter, regarding the number of signatures required to place a question on the November ballot. The city clerk's office says the anti rail group needs 44 thousand signatures.

Sep 23 2008 05:00PM The group Stop Rail Now was stopped itself late today. The intermediate court of appeals rejected the group's bid to place it's anti rail ordinance on the November four general election ballot. The 3 member panel upheld a circuit court ruling requiring the group to have nearly 45,000 valid signatures.

Sep 23 2008 06:00PM The intermediate court of appeals late today rejected "Stop Rail Now's" bid to place it's anti rail ordinance on the November 4 general election ballot. The 3 member panel upheld a circuit court ruling requiring the group to have 45,000 valid signatures. Stop rail now wanted the court to side with it's opinion that only 30,000 signatures were needed to get it's question on the ballot.

Sep 25 2008 06:00PM A group that opposes rail in Honolulu, today dropped its legal battle to get an anti rail question onto the November ballot. Earlier this week, the state intermediate court of appeals rejected Stop Rail Now's request to place an ordinance on next month's ballot blocking the city from building rail. The group today said it will turn its attention to educating the public on why they should say no to rail.

TRAFFIC CONGESTION ISSUES

Jul 6 2008 05:00PM If you and a friend carpool and use the Zipper Lane during the morning rush hour commute, you'll need to pack another person in your car if you still want to use the HOV lane. That's because starting Tuesday, the State Department of Transportation is changing the rider ship requirements, which means you'll need at least 3 people in your car. They say the reason for the change is to encourage more commuters to carpool into Downtown Honolulu.

PROGRAM: THINK ABOUT IT

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(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

August 18, 2008 **Rail Nailed**

With last week's ruling that the city clerk's office must accept an anti-rail petition on the November ballot, it looks like we will all get to say "yeh" or "nay" to the mass transit system proposed by the mayor, and previously approved by the City Council. Of course, the way this is going, no matter who wins or loses, there will probably be calls for recounts, legal concerns, questions about hanging chads, worries about saving the panda, and a more clear definition of just what is "mass transit".

Well, we all know what "mass confusion" is, as we've seen this issue bandied about back and forth more often than the shuttlecocks I've been transfixed watching in the badminton matches during the summer Beijing Olympics. To rail or not to rail? Rubber or steel? Trains or hovercrafts? Smart, feasible alternatives, or just local intransigence to change anything? Well, it now appears that you get to have a say. So try to get yourself educated, know the ulterior motives of all parties involved, think about those stuck in traffic and what the quickest solutions would be if we don't go for the steel wheels- etc., etc. Lots to do, and only 11-weeks in which to get clear as to what's right, what the true costs are, and what's impractical, I guess.

Of course, one would think that politicians elected by the people, of the people, and sometimes for the people could make the right decisions for us on major issues such as this. I'll be pondering this one as I calmly traverse H-3 over the next two months. Oh, and thanks for letting 'em build that one, by the way. Think about it...

September 8, 2008 **Crosstown Traffic**

"All you do is slow me down; and I'm tryin' to get on the other side of town". So sang Jimi Hendrix in his classic "Crosstown Traffic". Well, I don't think it's you trying to slow me down, but the rate of movement on the freeways these days is as bad as ever. Listening to Hendrix and others used to be a pleasure for five or six of your favorite songs. Nowadays, you can plow through a double CD of "Frampton Comes Alive" and not arrive yet at work or school.

Carpooling, vans, public transportation, HOV lanes? Yeh, they're all probably helping a bit, but try telling that to someone coming into town on weekdays from Mililani, Waianae, Kailua, or Hawaii Kai. Even the price of gasoline and automobile upkeep is not having a drastic effect locally on people's habits. So what will it take to force people to change their ways- two hour daily commutes each way? Six dollars-a-gallon for gasoline? Really bad morning drive radio? Rapid transit or toll roads?

No one knows the answer yet, although we are all being tested day in and day out. Traffic in town on weekends has even gotten a bit sticky at strange times- midday, 5pm. And the Neighbor Islands have their sagas of inch-and-wait to match our struggles on Oahu. Whatever happened to those hovercrafts we used to see in "The Jetsons"? Or how about a James Bond-like jet pack? Or the transporter from "Star Trek"? Ah yes, I really do have too much time in my car pondering things these days. Think about it...

September 22, 2008 Zipping Along... not

Apparently, it finally makes sense to add an ewa-bound Zipper Lane after years of discussion. The federal government is paying for much of this project, just announced by the State Department of Transportation, but you have to wonder why it took so long to get this thing zipping along, especially since the first contra flow Zipper Lane, heading town bound, has been in place for years. And amazing timing on the story- the week before last Saturday's primary election, where rapid transit was certainly a major topic for candidates and voters. After all, the idea of a Zipper lane is not new, but is this timing really coincidental?

And since we already have one working Zipper Lane in place on the same highway stretch, why is this one, right across the median from the other one, going to take over two years to design and construct. No one has put plans together for this idea in all the time it has been discussed? No one has detailed the intricacies of the roadway- looks pretty basic to me; after all, we already have a zipper lane there...

Some people grumble about the need for three people per car for legal usage of this lane, vs. the old standard of two per car. But having an extra lane heading out of town is a no-brainer, and should have been conceived, designed, and in place for years now. When you're on the freeway heading ewa bound on H-1 after 4 o'clock tomorrow, think about it...

FAMILY/COMMUNITY RESPONSIBILITY

Dealing with family, cultural, and community issues/needs...advice and resources available.

Local Newscasts

HELPING HANDS

Jul 19 2008 06:00PM In an effort to protect our islands' cultural and natural resources, one Oahu valley received some extra attention today. Kids from Kalihi's late night basketball league joined hands today with other volunteers in cleaning up Kalihi Valley. They picked up trash and fertilized many of the native plants growing in the area.

CARING FOR THE LESS FORTUNATE

Jul 15 2008 05:00PM An auto parts store jumpstarts a campaign to help feed Hawaii's homeless. It's a partnership with Hawaii food bank. All 19 Napa Auto Parts stores on Oahu are taking part in this year-long campaign to collect canned food for the less fortunate.

Jul 29 2008 05:00PM The Hawaii foodbank, Kraft foods and long's drug stores are teaming up to fight hunger across the state. It's called the hunger never takes a vacation campaign. From now until August 30, long's shoppers can donate money to the foodbank by tearing off these five or 10 dollar tickets at the check-out lines.

Sep 5 2008 05:00PM It's the largest and longest running community fundraising effort in the state. The Aloha United Way kicked off its annual campaign in downtown Honolulu. More than 200 agencies are taking part in the fundraiser.

CARING FOR THE HOMELESS/HOMELESS ISSUES

Jul 3 2008 05:00PM Three days after the state kicked out the homeless from under the H-1 freeway's airport viaduct, crews are still working to clean up. Supervisor Dean Hughes and his team are removing furniture, clothing, stuffed animals and other items from the area. Homeless people living under the viaduct had to leave some of their belongings behind when state sheriffs evicted them Monday, citing health and safety concerns.

RECOGNIZING ACHIEVEMENT

Jul 1 2008 05:00PM A new award honors Oahu's kapuna who are young at heart. The "Honolulu Forever Young" award recognizes those over 65 who are making a positive impact in their community. Mayor Mufi Hannemann, accompanied by corporate sponsors, made the announcement this morning.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
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(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

July 16, 2008 Voting Time

July 22nd is the deadline by which aspiring local political candidates must file their papers if they wish to run for office this fall. It's always a big question locally- will there actually be more than one candidate running for every available seat? The answer is no. Will the opposition party be able to put up a legitimate challenge to the incumbent in every race? The answer is no. Will some people who probably should be looking for another line of work come November be forced to justify their positions on issues, or their lack of effectiveness? The answer is again, a resounding no.

It is a sorry state of affairs that while people sometimes lament what goes on in the government process, not enough people come forward to take a stab at running for office to work toward a better future. Don't get me wrong; there are plenty of worthy and altruistic politicians in office who represent us quite well. It would just be a more perfect world if all elected officials were truly held accountable by their constituents and by worthy opponents to ensure that we get the best and the brightest into office every couple of years. But democracy, like life, isn't always fair, and it's not a perfect world.

We can still hold out hope that people will be challenged, held accountable, and respond accordingly to voters and issues of the day to ensure that our representation is as good as it can be. That's not too wild a dream, is it? Think about it...

August 20, 2008 DBEDT Data

The latest State of Hawaii Data book is available on-line, and a simple look through some of the charts reveals some fascinating numbers. Now I am not a sociologist, an urbanologist, a futurologist, nor even an ichthyologist, but I do find the facts here to be interesting. Almost 71% of the state resides on Oahu, which is about 4% fewer than resided on Oahu 15-years ago. 2% more people now live on the Big Island and in Maui County vs. 15-years ago, while Kauai has remained population-steady for the past 15-years.

Out of the total population of 1,268,000 people, 308,000 people listed themselves as Hawaiian or part-Hawaiian, 199,000 said they are Japanese, 142,000 Filipino, 292,000 Caucasian, 45,000 Chinese, and 255,000 mixed, but not Hawaiian. Those were the major groups. Talk about a melting pot; talk about a place that stretches out from here to there with all kinds of people in all kinds of places. And to add to the diversity- 162,000 people said they speak Tagalog, Japanese, Chinese, Spanish or Korean at home- not English.

The sociological conclusion for today is that you better just get along, you better accept, you oughta drop stupid stereotyping; you really need to understand that there are differences and maybe you should even celebrate those differences. If not, we still offer plenty of plane seats, albeit fewer than we had a few months ago, that will easily escort you somewhere else, like maybe a cave or some less tolerant place. So vive le difference, enjoy the human smorgasbord that is Hawaii, and understand why it's said "lucky you live Hawaii". Think about it...

August 27, 2008 **Incumbent or Incompetent?**

On September 20th, you will have the chance to vote for a bunch of people running for a bunch of offices. If you are satisfied with the status quo, by all means go with the incumbent. If you are unhappy, distressed, and perhaps even a bit apathetic about the whole process these days- then by all means do yourself a favor and spend some time educating yourself over the next three weeks. There are a lot of good incumbents. There are certainly some incompetents, too. It happens in every profession, I'm sure you would agree.

There are new people and old challengers running in many places- the legislature, the Board of Education, etc., and they all deserve at least some consideration so that we don't head into the booths like lemmings and simply cast our vote for the most familiar names. Conversely, just because you might not particularly like someone who is currently in office, that doesn't always mean the competitors are any better, smarter, or more dedicated.

Thus, your best choice is to check out the websites, read the brochures, watch what these people say on TV, check on what they have done, or haven't done. And make sure the information you get is accurate in and of itself- not smear tactics and false data. This is your state, your school system, your roadways, your future, and you need to be involved just enough to make an intelligent choice based on your beliefs, which should be based on the facts. You've got about three weeks to prepare- good luck. We'll be watching. Think about it...

September 15, 2008 **Election Rejection**

As the political season heats up, let's spend a minute or so peering over the rhetoric and garbage that too many national pundits make a living off of. Let's rise above the polluted and vile spewings of too many radio analysts, reader-starved writers, and night time cable hacks more interested in titillating than informing. Good news- all of those silly, insincere shout-fests and self-serving experts can be eliminated by simply pushing the button on your remote or car radio. Bliss, and you're in control.

Let's talk about issues, let's talk about positions, let's talk about making a difference, doing the right thing- and "right thing" takes on different meanings for each and every one of us. I'm talking about local elections and national elections, and I'm mostly talking about this insatiable and constant urge these days to drive people apart, to draw a line in the sand, to pick at minor scabs, to put wedges into our zeitgeist, like two sides about to go to war or tear each other apart. Good grief, can't we all just get along?

Well, here's the reality. We are not as divided as these rabble rousers and hypocritical ratings-grabbers would have you believe. The terms "liberal" and "conservative" are extremely shallow, and most people I know have degrees of both. The polarizing positioning of the red-state, blue-state polemic is inane. We are a country of purple, folks, deal with it. Some red states will vote 49.5% blue in the national election, and a bunch of blue states have opposing party "reds" in the governor's seat and elsewhere- hey, like Hawaii! So let's deal with the details and cut the

hyperbole as we begin the voting season. Rise above the apologists, the stretchers of facts, and the opportunists and make up your own minds. Think about it...

September 17, 2008 **Vow To Vote**

I'm not going to tell you who I think you should vote for this weekend. No way. That's certainly your call. Hopefully, KHNL and K5 have provided you with some of the necessary information on some of the races to allow you to feel more comfortable when you make your choices. If not, you still have time to search out and find factual information to help you make that right choice-for you.

I find it interesting that local newspapers give us their two cents on who to vote for weeks in advance, and then continue to provide "fair" coverage of all the candidates. Makes it a bit tough on the reader when the information presenter has already weighed in on the best choice, doesn't it? Yes, I know editorial content and news reporting are separated at birth, but maybe waiting until the last day would make for better editorial judgment. But hey, I'm just a TV guy.

As I mentioned earlier this week, too many people are telling you who to pick. It's your state, it's your community, it's your education system, and you get the honor now to be an integral part of the process upon which this whole country was founded. We teach our kids to be responsible, hopefully. Well, now it's the adults turn. Good luck on your choices, and I hope they do well... unless I voted for the other guy, of course. Think about it...

October 1, 2008 **Turnout or Tuned Out?**

Only 37% of registered voters bothered to go to the polls locally to vote in the September 18th primary. Just a half-hour of a weekend day, or even via absentee ballot, and that means almost two-thirds of the people who could have voted opted not to here. But you know what's even worse? How about the fact that only 75% of the voting-eligible residents in Hawaii 18-years and older are even registered to vote? And those numbers are a bit uncertain based on non-resident military, students, etc.

Take 37% of that truly eligible number of possible voters, and you realize now that only 28% of the total number of people who can vote in Hawaii actually went into a polling place two weeks ago. And by the way, stop posting names and addresses outside of the polling place. Keep it more private- inside, when people sign in. Yeh, I know voting is sometimes the same old, same old. A lot of people like that, of course. And I know incumbents win sometimes because people simply know their names and not the facts. And I know that some of the races seem to be not all that compelling. But it only takes a whopping hour of your life to research information that could help you see the differences in candidates positions to help you make an educated choice, and that's not that too tough once or twice every 730 days now, is it?

Do we really want to be known as the state that does the worst job in the nation of supporting one of the country's fundamental principles- the right to vote? Maybe the non-voters and non-registered citizens are simply, subtly saying, "whatever". Maybe too many think that nothing will ever change, or needs to change. Wrong, wrong, and wrong. You have until October 6th to change this sad history of local apathy by registering to vote in the November 4th general election. It's really easy and worthwhile. Just do it, please; don't just ignore it, or simply think about it...

GOVERNMENT/POLITICS

Keeping tabs on government officials their agenda/business and providing the community with information helpful to an informed electorate.

Local Newscasts

HONOLULU MAYOR'S RACE

Sep 18 2008 05:00PM With two days left until the primary election in Hawaii, the three leading mayoral candidates appear live together one last time right here on KHNL news 8. They stopped by our studio to try to win more votes and talked about our economy, the future of Hawaii and rail. Mayor Mufi Hannemann, Ann Kobayashi and University of Hawaii professor Panos Prevedouros, appeared live together on KHNL news 8 today, for the final time, before Saturday's election. One of the hot topics, the proposed rail system.

LEGISLATIVE ACTION/INACTION

Sep 22 2008 05:00PM Health and environmental problems from vog have lawmakers looking for ways to make life better for those affected by the volcano. The State House special committee held it's final meeting today on vog related issues covering everything from public safety, water quality and the effects vog is having on Hawaii's agriculture and economy.

EXECUTIVE ACTION/INACTION

Jul 1 2008 05:00PM Hawaii's future is insecure without boosting our production of renewable energy. Governor Lingle signed three bills into law today that she says will help with that. Two of the bills gives renewable energy project developers assistance with Hawaii's complex permitting process.

Jul 14 2008 06:00PM Governor Linda Lingle is mandating a four percent cut for most state departments and that includes Waii's public hospitals. Doctors say this will severely cripple the state's already fragile health care system. One already stretched thin by low reimbursements, and the high cost of practicing medicine. Almost all state departments are impacted by the four percent cuts. The exceptions include the legislature, and the office of Hawaiian affairs. Governor Linda Lingle is mandating a four percent cut for most state departments and that includes Hawaii's public hospitals. Doctors say this will severely cripple the state's already fragile health care system. One already stretched thin by low reimbursements, and the high cost of practicing medicine.

Sep 19 2008 10:00PM The woman serving as "acting Mayor" of the Big Island while Kim is recuperating vetoed a bill today that would have banned plastic bags there. Dixie kaetsu says that while the use of the bags is an environmental issue, it's people, not the bags themselves, that are to blame. She also raised concerns about the public being not being able to provide enough input regarding the ban, and the impact it will have on small businesses.

ECONOMIC BAILOUT

Sep 27 2008 10:00PM In Washington, Hawaii's congressional leaders are working hard, hoping to produce a fair deal by protecting taxpayers. PHONE SOUNDBITE: Representative Neil Abercrombie, "We want to make sure that there's a transition tax or something like that on every transaction that takes place so that they pay for whatever investment the taxpayers are going to make. They're paying to offset it."

Sep 28 2008 05:30PM It was also a busy day for Hawaii U.S. Representative Mazie Hirono who is reviewing the final version of the bill. Hirono issued a statement late this afternoon saying, "we have had extensive meetings where we've heard from economists and financial experts with a wide arrange of opinions. I will continue to study the legislation before making a final decision on my vote."

Sep 29 2008 05:00PM Hawaii representatives Neil Abercrombie and Mazie Hirono both voted against the bailout bill. The overall vote of 228 to 205 was largely along party

lines, with the majority of Democrats voting for and republicans against the plan. Those who voted against the bill say it wasn't going to help taxpayers or mortgage holders.

Sep 29 2008 06:00PM Hawaii representatives Neil Abercrombie and Mazie Hirono both voted against the bailout bill. The overall 228 to 205 vote was largely along party lines, with the majority of Democrats voting for and republicans against the plan. Both say they voted "no" because it wasn't going to help taxpayers or mortgage holders.

PROGRAM: THINK ABOUT IT

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(See scripts for exact dates.)

DURATION: 60 -- 90 seconds

SUMMARY/SCRIPT:

July 28, 2008 Rail, Rail, The Gang's All here

Why are City Council members suddenly so adamant about letting the people vote on steel rail, rapid transit? 18-months ago, the Council narrowly approved the route of the proposed rail, but now they say that the people should be decide the fate of this thing? Hmmm. Do you think it might be because we have an election coming up that the sudden interest has arisen to include the people? This issue has been tossed around for decades. The people have had plenty of time to assess their feelings while sitting in traffic. Do you remember that way back in 1992 the City Council voted not to increase the excise tax by 0.5% to help pay for part of a proposed rail solution?

If the input of the public is so important, and it is, why don't we also ask the public if we even need a City Council or two legislative arms? Why don't we ask the public if we should re-design the public education system in Hawaii? Why don't we ask the public about all of the other bills and proposals that will affect those very same people when they are passed or defeated? Why don't we ask the public about lane additions and double-deck highways? Cost concerns? Certainly, just like with 75% of the other measures bandied about behind closed doors at the City, County, and State levels every year.

You know why we don't get special votes on everything? It's because that's why we supposedly elect smart people every couple of years- to make the right decisions about items that will impact us all. If they don't do a good job, we always pay the price in some form, and they should pay a price and lose their jobs quickly. Think about it...

July 30, 2008 **Running Away**

What if they held an election and no one showed up? No, I don't mean the voters. We already know that Hawaii has one of the worst voting records of any state in the country. This time, I'm talking about the candidates. Almost 30% of this year's local political races have just one candidate, according to the *Honolulu Advertiser*. 278 people are running for office in 2008, a much lower total than the 324 candidates who vied for office in 2006. And in 2002, 410 people ran for an elected office here. That means 32% less people are interested in running for a political spot this year than ran in 2002. Of course, some of the candidates would be better off running for The Bus than running for office, but at least they're out there.

These are not good numbers, folks. We need viable candidates challenging the status quo and making neighbors aware of the issues. We need conscientious people working for our votes, to help craft strategies and laws to keep Hawaii moving forward in the years ahead. Maybe the pay stinks relative to the workload, bureaucracy, and the hours. Maybe people think it's a thankless job and simply not worth it. Maybe waffling potential candidates decide that their altruism and goals of trying to make a positive difference will invariably be quashed against a wall of lifetime politicians who thrive on power, control, and holding on to their title as status quo career politicians.

And then we have some who file at the last minute or after the last minute, throwing the system into chaos amid accusations of favoritism and cronyism. Yet one more solid way to convince a skeptical and apathetic public that the system really works and that these folks have their civic acts together. Think about it...

September 29, 2008 **Con Con-vincing**

I don't know why certain entities are so upset about a possible state Constitutional Convention. People and lobbyists who suggest that there is no compelling reason to review the state constitution may have a point regarding changes, but what's the harm in discussing it? Isn't that part of what democracy is all about- the free flow and exchange of ideas and points of view? Anyone ever heard of the United States Constitution, which has been amended 27 times?

What would have happened in those good old days if people were not open to changes that made sense for the betterment of the commonwealth? And you can only imagine that all kinds of suggested amendments were tossed around with great emotion and simply didn't make the cut- as it should be. As written, the Hawaii Constitution states that every 10 years, the voters of Hawaii can decide whether or not changes should be looked at via a Con Con.

I'm not sure why some of the same powerful people who believe that local voters have enough information to decide if rapid transit is right for us are so opposed to having that very same voting public denied of the right to decide if a Con Con should simply be held. By the way, staid stalwarts of status quo, the voters aren't the ones who would actually be involved in the Con Con itself, as any suggestions on sweeping changes would be left up to those involved in the process. And if nothing needs to be changed, it is worth the cost to find what voters think once a decade. Opponents of Con Con complain about this as a waste of taxpayer money and time. That's OK, we're used to government waste on far less worthy endeavors... every day. Think about it...

HEALTH, Education and resources available.

Local Newscasts

DENTAL HEALTH

Jul 11 2008 05:00PM Bottled water consumption is up more than ever, and even though drinking water is good for your health, it may mean bad news for your teeth. Dentists say, in kids and adults, they've seen a recent increase in cavities and bottled water might be the culprit. Whether its convenience or a matter of cleanliness, more and more people are reaching for the bottle instead of the tap.

Jul 11 2008 06:00PM So no matter how you drink up, do your part to strengthen the defense of your teeth. It's a battle of the bottle versus the tap. The type of water you drink may have a dramatic impact on how well you fare in the dentists chair.

EMERGENCY CARE

Jul 11 2008 10:00PM They come to our aid when we need it most. But there is a shortage of paramedics on Oahu. These new graduates, however, are receiving the training to change that. The program is for anyone between 14 and 17 years old. As Junior Paramedics, students are certified in first aid and CPR. It's a shortage more severe than in years past. Emergency medical service leaders say there aren't enough paramedics to keep up with the increasing volume of 911 calls. They say response time is not affected, but staff is stretched thin.

VOG EFFECTS

Sep 9 2008 05:00PM There's a tool in place to help shield students near Kilauea from the potential dangers of vog. At the volcanic charter school where Madame Pele's plume is just a bird's eye view from the playground, staff has developed a way to help protect students and the community: 24 hour live monitoring of vog, accessible via the school's Web site. **PHONE SOUNDBITE:** Volcano School Education Director Dr. David Rizor, "Now we actually have data that we can watch and we know actually before we start having the reactions with headaches or coughing that there's a situation where we need to keep kids indoors."

THE COST OF HEALTH CARE

Jul 15 2008 05:00PM Layoffs at Kona Community Hospital yesterday could be just the tip of the iceberg. The strain on Hawaii's health care system continues to grow and there's no relief in sight. She hopes there's greater communication among doctors, patients, and lawmakers before more doctors leave and hospitals are forced to shut down. So the best way to minimize the impact on you is to take preventive measures: eating healthier, exercising, and seeing your doctor on a regular basis if you have chronic conditions. The state health director is calling it a "health care crisis" and she's not just talking about Hawaii's public hospitals. For all of Hawaii's hospitals both public and private the high cost of practicing medicine has made it difficult for them to stay profitable.

Jul 15 2008 06:00PM A facade on the verge of collapsing if changes don't happen soon. Doctors say the best way to minimize the impact on you is to take preventive measures: eating healthier, exercising, and seeing your doctor on a regular basis if you have chronic conditions. It seems to be a neverending list of setbacks: just this week, layoffs at Kona Hospital, and mandatory cutbacks at Hawaii's state run hospitals. But today, the state's top doc says, our private hospitals are also in the midst of a crisis.

Jul 15 2008 10:00PM State Department of Health Director Dr. Chiyome Fukino. "We are in a health care crisis right now. Health care in Hawaii is a problem that's only getting worse. I think people feel comfortable because when you look across the street, the hospital, the brick and mortar, is still there. But the brick and mortar of all of our hospitals is only one piece of the health a facade on the verge of collapsing if changes don't happen soon. Doctors across the state are concerned because there's no relief in sight and there are no simple answers. And the hits keep coming. Just this week, layoffs at Kona community hospital, and mandatory cutbacks at Hawaii's state run hospitals.

HEALTHY LIFESTYLES

Jul 25 2008 06:00PM More than five hundred people in downtown Honolulu spent their lunch break on the move. They took part in Kaiser Permanente's fourth annual "start steppin" walk and health fair. Participants completed a half mile walk, or two laps, around Tamarind Park.

STANDING UP TO CANCER

Sep 5 2008 05:00PM It's a worldwide effort to bring awareness to cancer. All three TV networks, ABC, NBC and CBS are coming together to bring you a very special night in an unprecedented campaign to stop the deadly disease. Here at home, skin cancer survivors tell their story of how they got it and what they're doing now to prevent it from happening again.

Sep 5 2008 10:00PM Here in Hawaii, with our daily exposure to the sun, we have to be especially concerned about skin cancer. It's actually the most common type of cancer in the U.S. affecting more than 1 million people each year. Kahaluu's Amy Miyashiro is one of them.

WARNINGS/ALERTS

Jul 7 2008 05:00PM If signed into law, it would take effect in July of 2009. A safety alert for you tonight. Tattoos and body piercings are more common than ever these days. But the industry says outdated health regulations should concern everyone.

Jul 16 2008 05:00PM The Health Department says the best way to minimize your risk is to wash your hands on a regular basis, and be aware of cuts that don't heal or become red and inflamed. If that happens, contact your doctor. A brand new strain of bacteria infection has the health department concerned. It was discovered just this month, and doctors have not found a way to treat it.

Jul 16 2008 06:00PM A new strain of bacteria infection has the Hawaii Health Department concerned. It's been around a decade in various parts of the world, but this is the first known case in Hawaii, and doctors have not found a way to treat it.

Jul 16 2008 10:00PM He passes on this piece of advice, SOUNDBITE: Havrilak. "Be aware of any wound or ulcer or damage to their skin that could be susceptible to the bacteria and keep an eye on it. A new strain of bacteria is posing a big concern tonight for the state health department. The first known case in Hawaii was discovered just this month, and doctors don't know how to fight it.

MEDICINAL MARIJUANA

Aug 25 2008 05:00PM There's a movement to revive a medical marijuana bill that Governor Linda Lingle vetoed this past legislative session. Today, the house health committee held a briefing about it. The bill calls for the creation of a task force with five goals, including: making sure patients get enough medication.

Aug 25 2008 06:00PM There's a movement to revive a medical marijuana bill that Governor Linda Lingle vetoed this past legislative session. Today, the house health committee held a briefing about it. The bill calls for the creation of a task force with five goals, which includes: making sure patients get enough medication, studying the development of secured growing facilities on each Island, and finding a way to protect patients from getting arrested while traveling inter Island.

PROGRAM: THINK ABOUT IT

DATE/TIME AIRED: Mondays, 6:30pm
Tuesdays, 6:00am and 5:30pm
Wednesdays, 7:00am and 6:30pm
Thursdays, 6:00am and 5:30pm
Fridays, 7:00am
(See scripts for exact dates.)

DURATION: 60 – 90 seconds

SUMMARY/SCRIPT:

September 3, 2008 **Home Sweet Home, Maybe**

According to the *Honolulu Star-Bulletin*, via a couple of visiting officials from the American Association of Retired Persons (AARP), Hawaii ranks first in the nation in longevity and last for nursing home beds. While that sounds a bit ominous- like what *are* we to do about housing and care for a fragile, aging population that lives longer- there is apparently some good news in that Hawaii is far ahead of the national curve in finding more home-based and community-based solutions to the nursing home situation.

And these solutions help to ease the strain of moving the elderly into nursing care, with its ever-rising costs. An evolution, if not revolution, is taking place with smaller units, eco-friendly care homes, foster care, and changes to Medicaid and other insurance systems. The need in Hawaii will only increase as our population ages, housing and land costs remain far above the national norm, and the stress grows on baby boomers and their offspring to care for our elders in an island environment.

We should all pay attention to opportunities and changes which will allow for those in their most golden of years to live out their lives with respect and some sense of comfort in knowing the choices available. After all, hopefully, we are all going to get there some day, and that is not the time to have to start worrying about limited options and outrageously-priced opportunities. Think about it...

PROGRAM: TODAY

DATE AIRED: Various (See scripts for exact dates.)

TIME/DURATION: 120 Minutes

SUMMARY/SCRIPT:

JULY 8

- Some foods may help your memory. A look at which ones can give your brain a boost. GUEST: Joy Bauer (Nutritionalist)

JULY 9

- How Breast Cancer is affecting young women, why women under 45 are at risk. GUEST: Dr. Nancy Snyderman.
- Germs in your house and what you can do to keep your family healthy. GUEST: DR. Phillip Tierno (NYU, Director of Clinical Microbiology)

JULY 10

- -Why men are known dying before women. GUEST: Dr. Nancy Snyderman and Dr. Marianne Legato (Founder: the Partnership for Gender-Specific Medicine)

JULY 22

- -Is the cholesterol fighting drug Vytorin as helpful as once thought? GUESTS: Dr. Clyde Yancey (American Heart Association)

PUBLIC SERVICE ANNOUNCEMENTS, Available spots run throughout the quarter dealing with issues of community concern. (See attachments for lengths and times run.)

AD2

- Biohazard/Flush
- Environmental awareness.

Advertising Council

- Rappin two/Force Habit
 - Fire safety.
- Choice/Earthsh
 - Environmental awareness.
- Kelly Hu
 - RADD.
- Montage
 - Graduation.
- Dempsey Stroke
 - Awareness.
- Precious Cargo/Four Nine Cinderella/Cropped Kids
 - Booster Seat Education
- Father and Son
 - Domestic Violence Awareness
- Safe Winter
 - S. Asia Earthquake Relief
- Choir/Drama Club
 - Parental Involvement in School
- Mind/Strength/Mental Hurricane
 - Hurricane Mental Health Awareness
- Lisa/David
 - Underage Drinking
- Heroes/Minus Rev.
 - Red Cross/Hurricane Relief
- Help for Schools
 - DOE/Hurricane Relief
- NAB screening children's viewing habits
 - Boss of Bad Guys/Boss of Drugs

Al-Anon Alateen

- What It's Like

Alcoholics Anonymous

- Reach Out

Alzheimer's Association

- One in Ten/Grandma/Family Album/Nancy60
 - Disease Awareness.
- Think Ahead
 - Reducing the risk of

American Cancer Society

- Trans.LKGD
 - Promotion for Look Good Feel Better program.
- Love you Tutu/My name is/Rachels Tips/Audition/Best Friend
 - Disease Education.

American Dental Association

- Dudley and Friends
 - Child dental care.

American Diabetes Association

- Symptoms
 - Disease Education.

American Diabetes Foundation

- Why would I
 - Disease education.

American Heart Association

- Deadly Words/Fast Action/Hard to Remember
 - Disease Education.
- Heart Walk 2006

American Liver Foundation

- Hepatitis B
 - Information on getting tested

American Oceans Campaign

- Wipeout
 - Environmental campaign.

American Red Cross

- There is a Place

Arthritis Foundation

- Soccer/Herschel
 - Disease Education.

ASFS (American School Food Service Association)

- Math Class
 - Nutrition

Big Brothers/Big Sisters

- Sam Choy/Call Today
 - Volunteer recruitment.
- Ashley Lelie

- Volunteer recruitment.

Boys and Girls Club

- Colin Powell
 - Donation encouragement.
- Passing Notes/Movers
- Program information.

Boys and Girls Club of Hawaii

- dancers/ukulele/the club

Boys & Girls Town National Hotline

- Did You Know Teen/Parent

Catholic Campaign Human Development Poverty

- Picture Gallery

Centers for Disease Control

- Colorectal Cancer
- Always Give Hugs
 - Parenting
- Flu Campaign
 - increase vaccination rates
- Grandkids

Coalition for a Drug Free Hawaii

- Express/D is for Dumb/Okay to Pass/Bee Ball Game/Partycam/Andy Macdonald/Venus & Serena/When Others Ask/Drowning/Wrapped Up
- Drug education.

Combined Federal Campaign

- Heroes of the Pacific

Cure Autism Now

- Walk Now Hawaii
- fundraiser

Dave Thomas Foundation for Adoption

- Every Child Needs Love/Birthday Party/Johnny W.

Department of the Attorney General

- Home Safety/Drugs/Gangs/Neighborhood/Choices/Peer Pressure/McGruff Truck 02

Department of Health and Human Services (DHHS)

- Crosswalk
- Drug Addiction

Department of Public Works (Refuse)

- Glass/Aluminum/Steel/What you Gonna Do
- Recycling information.

Department of Transportation

- Turn Signals/Blk Intersection/Slow traffic/Seat Belt/Signal Turns/Visibility
- Road safety.

Department of Transportation Services

- Handi-Van
- Transportation information.

Environmental Defense Fund

- Product/Trees
- Environmental Awareness.

Executive Office on Aging

- Sage Plus/Elderly at Home
- Help for Elderly.
- Caregiver
- Help for Caregivers.

Foundation For A Better Life

- Cafeteria/Everyday Heroes/Honesty/Generosity

Get Healthy Now (HMSA)

- Five a day HMSA/Get Outside/Oil Change/Herman Frazier
- Nutrition/Health

Good Beginnings Alliance

- First 5 Years
- Child early education.

Habilitat

- Locker Room/Hearse
- Help information.

Hawaii Bone Marrow Donor Registry

- Be a Hero
- Registration and Donation encouragement.

Hawaii Career Resource Network

- Get Moving

-encourage students to think about their future educ./career goals

Hawaii Lupus Foundation

- Into the Loop
- Disease Awareness.

Hawaii Psychological Association

- 2006 Awards
- Program Promotion.

Hawaii State Civil Defense

- Shopping list/Hazards 1,2,3/Tsunami/Hurricane
- Safety.

Hawaii State Library

- Delima Library
- Library book return encouragement.

Hawaiian Humane Society

- Tiger
 - Spay/Neuter encouragement.
- Balancing Bone/MaryJane&Muffy
 - Older dog/cat adoption encouragement.
-

Honolulu City & County

- Underage Drinking

Honolulu Symphony Orchestra

- Emotions
- Find a concert nearby

Hospice Hawaii

- Hospice Care
- Informational spot.

HPD/Information Resources

- Stop Sign/Carry Passenger
 - Bike Safety.
- Maile Alert
- Child Safety.

Human Rights Campaign

- Parenthood/Friends
- Hate/Racism awareness.

Junior Achievement

- Twenty Kids

- Volunteer to teach.

Juvenile Diabetes

- ZFBB-8083
- Disease awareness.

KHNL/K5 PSAs

- Letter
- 911 information/use.
- JBettis/Joyner Kersee/Van Dyken
- Asthma awareness.

KHNL TMYK

- MB Teen/MB Parenting/ Marvin Lupus/Diane Recycle/Marvin Kids/Alc
- Teen Encouragement, Parenting, Hawaii Lupus Foundation, and Recycling.

Kids Voting Hawaii

- Kids Voting 1 &3

Leukemia/Lymphoma Society

- Goals Landon Donovan
- Awareness

Links Inc, The

- People Like Me
- Organ Donor

Lung Cancer Alliance

- No More Excuses
- Get the facts

Make A Wish Foundation

- Just A Kid

March of Dimes

- Traffic Baby
- Folic Acid during pregnancy education.

Mother's Against Drunk Driving (MADD)

- Centerlines/Spinning Btl
- Drunk Driving.

Muffin and Company

- Muffin Reading
- Literacy.

National Arbor Day Foundation

- Great Thing Growing
- Nature Explore

National Center for Nutrition and Dietetics

- Healthy Life
 - Eating right.

National Colorectal Cancer Action Campaign

- Dominoes
- House Call

National Commission on Writing

- Garfield on Writing

National Crime Prevention

- McGruff School for fraud prevention

National Domestic Violence Hotline

- Make the Call

National Alcohol and Drug Addiction

- New Morning

National Institute on Aging

- Fountain Youth.

National Institute on Drug Abuse

- Text Message

National Meningitis Association

- What Shouldn't Happen

National Safety Council

- Goin for a Ride
 - Safety seat use.
- Transformatio/Transformatio 2
 - Bike helmet and safety gear use.
- YSAB3460/3461
 - Cell phone use and driving safety.

National PTA, The

- Know it all/Standback/School Bus/Bus Safety
 - School bus safety.
- Moments/New Shoes
 - Educational Support.

National Wildlife Protection

- Protect
 - Animal rights protection.

Native Hawaii Library Commission

- Reading 2/We are Hawaii
 - Literacy

NATPE

- Nobody is better/Friends/Hate is an
 - Racism.

NBC Inc.

- Various Actors on topics such as...
 - Violence
 - Domestic Violence
 - Drunk Driving
 - Fetal Alcohol Syndrome
 - STDs
 - Staying in School
 - Date Rape
 - Teacher Appreciation
 - Teen Pregnancy
 - Drugs
 - Education

NFPA (National Fire Protection Agency)

- Stop Drop Roll/Home Escape
 - Fire Safety.

No Hope in Dope

- Various athletes promoting drug free lives.

Oahu Civil Defense

- OCD Emergency
 - Hurricane Preparedness.

Office of Hawaiian Affairs

- Hawn Language
 - Education.

Paralyzed Veterans of America

- Jason Wittling/ Children Thank Veterans/ Don't Forget America's Veterans
 - Info/Write to a veteran

Partnership for a Drug Free America

- DECC2146, DEAA1022, 2194, D is for Dumb/Bee-Ball Game/Smoke/Davey & Glitch/Blind/Praise & Reward
- Drug Abuse Education.

Partnership for Essential Nutrition

- Weight Loss

People for the Ethical Treatment of Animals

- Hurricane PSA

Preemie Care

- I Already did
- preparedness.

Prevent Child Abuse Hawaii

- Preventable/Ribbon/Think/Time-Out
- Child Abuse Prevention

Produce for Better Health Foundation

- Five a Day
- Healthy Eating.

Project Safe Neighborhoods

- domestic violence awareness

Retail Merchants of Hawaii

- Stem PSA
- Shoplifting.

River of Life Mission

- General
- Mission support.

Rotary International

- Eradicating 30
- Polio

School Nutrition Association

- Math Class
- Education

Shriners Hospital

- Katie/Sage/Ringo Starr

Sierra Club

- Global Warm2/Years

- Environmental awareness.

Stop The Silence Inc

Stop Child Sex Abuse

Surfrider Foundation

- Planet Surf
- Environmental Awareness.

The More You Know (Sponsored)

- Various (ZNBC####-O/R)
- Literacy/Prejudice/Parenting/Mentoring/Judging/Bullying/Child Abuse/Smoking/Designated Driver/Internet Safety

US Department of Transportation

- No Zone 1
- Road Safety.

Waikiki Health Center

- Clouds
- Program information.

Wal-Mart

- Missing Child
- Campaign information.

Wave Riders Against Drugs

- WRAD
- Drug education.

West Glen

- Hidden City
- Ocean awareness.

Winners' Camp

- Winners Camp
- Leadership Camp Promotion.

Winners at Work

- Hire a Winner
- Hiring disabled encouragement.

Women's Fund of Hawaii

- Empowering Women/Abuse

World Wildlife Fund

- Rainforest

KHNL-TV/13/Honolulu, KHBC-TV/2, KOGG-TV/15

- Environmental awareness.
- People and Places

Y-Me National Breast Cancer Org.

- Knowledge is Power

YMCA Honolulu Chapter

- Martin Luther King
- John Glenn